

LFCCI BOARD

Meeting Minutes

June 10, 2020

Present: Gary Armistead, Bob Evans, Ron Horensky, Jim Noel, Steve Grochowski, John Meng, Jon Peters, Eric Morgan, Tim Cunningham, Cheryl Washburn, Theresa Bryant

I. ADMINISTRATIVE REPORTS

FINANCIAL: -Outside play was up in May but we were down overall by \$2100.00. Expenses were up and we have \$53,553.00 in the bank. The Inventory is up Administrative charges are up on the credit cards. We need a statement from the POA concerning the O & A. No new memberships in May.

GOLF COURSE: -Very pleased about the comments concerning the WSGA tournament. Thanks to Renee Edwards for the potted plants by the restroom area during the tournament. Sod installation completed on #17, #8 green and #15. We have the new turf roller and it's being used. They are installing a pump on #15 and new plumbing. Additional "Beware of Alligators" were installed on #12. Water is being transferred from #7 pond to the #5 pond since the transfer pump is broken. They are figuring out the problem with the pump. Irrigation water is low and BC isn't issuing permits for using hydrants at this time. Tom Robinson is looking into the repair needs of the well pumps. Greens aerification will begin soon.

GOLF OPERATIONS: We exceeded revenue projections for the Month of May. Several new league tournaments scheduled in July, September and November. Had the Sheriff's tournament with 108 players. The WSGA tournament was very successful financially and concerning public relations. We were covered by several local newspapers and TV sports, free. New Tournaments coming up: LGA Member/Member June 15, 60 players; Kiwanis June 30, 132 players, \$3500 flat rate; Par Three tournament July 21 to be advertised soon.

II. COMMITTEE REPORTS:

Finance: Negotiations are ongoing with the insurance company concerning the cart barn roof. It is to be re-examined and we're waiting for a new report. We have to go through the process one more time before they will deal with it. May was an OK month, but we're still tight on the budget.

Marketing: Summary of Yelp's performance. We have used all the billboard money on Yelp, which was \$390.00. The board approved paying for this service through October, 2020 since we are receiving revenue from hits on this site. Now that the WSGA tournament is over, we will get back with Proactive about the prospect of them putting up a LWF banner on his Causeway property. Also look into

re-instituting the \$20.00 off coupons to be put in realtors' packets on the beach June-August. Eric will give us an update and Bob will look into printing costs.

Membership: Two new prospects; John Nutter and John Fletcher, a Holden Beach Commissioner..

Greens: Recognition of Tim and his crew for the excellent job they did of getting the course into shape for this prestigious tournament. A job very well done over the year Tim has been here. Cheryl will contact Gayle Todd about a possible cookout for the golf course crew and all the LWF volunteers.

House: Painted the pump house on #5 and the trim and doors on the restrooms on #13/14 with Dave Notter's help, ordered and received paint for the crossing the road cart paths and power washed the Snack Shack building, inside and out. Thanks goes to Mike Blount and Tim's crew for completing that task. Received paper dispensers from Coastal Carpet with paper products and removed Cintas' products which are stored in the upstairs maintenance shed. We now own the paper dispensers. The Beverage Cart is out for repairs, again, with Graham's Cart Service in North Myrtle Beach. Suggested that board consider buying an additional Beverage Cart during the next fiscal year so we'll have two operational carts. Discussed with POA the cost sharing of the paper products..

Golf: Thanked Eric for his accomplishments with the WSGA tournament.

III. UNFINISHED BUSINESS: The May "Action Plans" were reviewed and will be corrected for the ones sent out for the July meeting. The list is getting shorter.

IV. NEW BUSINESS

New information concerning the Dog Park will be presented at the next POA Board meeting.

All the LWF group golfers need to be reminded that each member playing has to check in to the front desk.

Adjourned: 3:03PM

Respectfully submitted by

Cheryl G. Washburn, Secretary