

LFCCI BOARD

Meeting Minutes

July 10, 2018

Present: Don Brewer, Gary Armistead, Jim Noel, Linda Issitt, Ron Horensky, Renee Edwards, John Meng, Jon Peters, Eric Morgan, Cheryl washburn

Meeting called to order at 3:00PM.

Administrative Reports:

FINANCIAL: John Meng

June showed a profit of \$13,000.00 in golf operations and overall. Oak & Anchor was \$2000.00 under, golf, \$15,166.00 income. Inventory in the Pro shop is still too high but is going in the right direction. Lots of sales. Eric can buy Tee-shirts, but absolutely no golf balls.

Cash has improved, all past due accounts have been paid.

GOLF COURSE: Acting Superintendent Jim Noel

The repaired greens are improving and mowed down to height of the others. The crew is fine after both JD and Jeff's resigning. A new man showed up and asked to mow the roughs, Jim allowed it and he is working well. Jimmy has really stepped up in helping guide the crew and problem-solving issues. He is trying to figure out how to repair the pump on #12. There is a leak on #11 so Jim is contacting someone to take a look at it. There is no longer water running under the parking lot. It has affected the pressure on some of the sprinklers.

Due to roots beginning to disrupt the new road paving, Jim will contact the POA to see if we can share the cost of a pruner for the roots.

He praised the efforts of Tom and Diane Hoffman's organizing a beautification group for the tee boxes and flower beds around the course. They are looking beautiful. Ben has offered to allow that committee to use his mulch pit and we will settle with him afterwards.

GOLF OPERATIONS: Eric Morgan

We've had good days in June. We're down \$1900.00 from the targeted budget, but higher than June of 2017 by \$8400.00. Consequently, he has slightly raised the golf rate prices. He is offering special rates in the late afternoon.

August 3 the Southern Women's' Golf Association committee members will be here to look over the course.

Eric, Gary and Linda Issitt attended a meeting with ECGM at Brunswick Plantation last week. Eric is attending a Golf Tourism Solutions conference next week and is playing golf with three package providers from Grand Strand Golf Directors next week.

Lady Birds tournament will be held here August 9, Inter Club has dates over the next two weeks and the World AM has a 2-day event in late August.

The ponds need to be treated ASAP. Jim Noel will contact the company who manages those for us. There was a previous problem of them not treating, but us paying, so Jim will check that out.

Eric will not consider hiring an Assistant golf pro for the rest of this year. He has Amanda, the cart woman, helping at the desk now.

John Meng requested that Eric give the Board a monthly report concerning ECGM's support of us so we can get a basis for whether they are providing us the services we are paying for.

MARKETING: Renee Edwards

We gained one new member: Tom Goodwin but lost four, possibly including Doug Westmoreland. Tom joined for the amenities since he has health problems and lives at Lakes of Lockwood.

Vacations rental agencies on Holden Beach are doing an email blast for us concerning a package deal with golf along with the house rentals.

MERCANDISING: Linda Issitt

We are not on the Brunswick Plantation package plan. Linda took more LFW cards to the beach realtors.

GREENS: Jim Noel

The grass around the ponds needs to be trimmed. Green tee box markers need to be more visible.

HOUSE: Ron Horensky

The ice machine in the cart barn needs to be on a regular maintenance schedule of every six months.

The ice machine on #10 will be looked at by Dan and Dave to see if it needs to be repaired or replaced.

Pete Pallas is still interested in taking over the Snack Shack for burgers and hotdogs, as well as the beverage cart.

OAK & ANCHOR: Don Brewer and John Meng

They had a meeting with Anthony Perry and put him on notice that his contract was at risk for non-compliance of the lease agreement. Things seem to be improving. We still have to figure out our role in communicating with Anthony and his staff.

SUPERINTENDENT SEARCH: Jim Noel

The Superintendent search Committee started out with 15 applicants, made 4 phone interviews and 3 personal interviews. They particularly liked one interviewee and is in the process of hiring him. Don Brewer is doing a background check on him and John Meng and Jim have completed reference checks.

We do not have the greens covers quote JD acquired, but Jim is going to find out who has the covers and the costs. He thinks it will be about \$24,000.00.

Don will try to recover the computer JD took when he left since it has documents we need on it. Long discussion concerning the reason Jeff also resigned without any notice.

OPEN BUSINESS: Don Brewer

ECGM: Eric Morgan

There was a long discussion concerning their history with us, their lack of service to us and their future plans for us for the considerable increase in expense of hiring them. We are leaning toward going with them, but Eric needs to get a plan of action from them before we sign anything.

Hurricane Preparedness: Don

Please look over the document and give corrections/suggestions to Don.

Quarterly Meeting Next week, July 19 so get your reports to Don.

Next Board meeting is August 14 at 3:00PM

Adjourned at 5:38PM