

LFCCI BOARD

Meeting Minutes

February 11, 2020

Present: Jon Peters, Steve Grochowski, Gary Armistead, Ron Horensky, Dan McGougan, George Kelley, Marisa Eve, Tim Cunningham, Eric Morgan, Pat Hogan, Robert Hurley and Cheryl Washburn with Chuck Ream as representing POA.

I. ADMINISTRATIVE REPORTS

FINANCIAL: Play was lucrative in January and many members paid the year's dues up front. Expenses were under budget.

GOLF: The Superintendent attended the golf industry conference and trade show. Since there has been a mild winter, so far, the greens are very healthy. The crew continues to clean the creek line leading to the marsh on #2. The sprayer is limping on with the greens and fairway painting. This is an essential piece of equipment that has to be kept running. He is looking into the possibility of renting or purchasing a new one. Stump grinding and tree stump removal continues but the backhoe is still broken. There was a trailer damaged by a felled tree so he is working with the insurance company about replacement. The crew is removing weeds from the oyster beds lining #5 pond and behind the #16 green. They continue to edge the cart paths and irrigation repairs on #18 green and the front of #3. He is working on a repair plan for the wet area on the #1 fairway landing area. He is also working on the Folds of Honor Tournament to be held here May 30. The River Room and possible menu have been set with the events coordinator and chef to be finalized later on. Last year, \$17,000.00 was raised and he's looking for additional ways to earn more donations this year.

GOLF OPERATIONS: The Pro is very pleased with the results of January play and February is ahead of projections. We have had 19 Club Corp members from other clubs play here since we joined. The Fore Play card has resulted in \$7500 of income so far. The Platinum Card has split from ECGM as of January but we'll keep our membership with it for \$500.00 annually since we've already booked 150 rounds with them so far. The Myrtle Beach Golf Travel Card will now combine with ECGM. The Package bookings continue to rise and we earned 2 rounds of the World Am the first week of September. We also have the Calabash Cup booked. There is another "grace sign-up period" for Club Corp February 14-28, but that will be the last chance for current LWF members to join the Gold membership category for \$50.00 a month. The Pro will work with the Vice President to get an ad together for the local paper concerning this opportunity. He is also working with the Marketing Committee this year.

II. COMMITTEE REPORTS:

Finance: Will start a line item for an end-of-year tribute to the staff.

Marketing: Looking at our Zeus possibilities, and has finalized the Radio Blast on WMZQ 101.3 which will run 34 spots for 4 weeks for the \$4,008.00 that was in the budget. The Golf Pro will be a member of his committee and they have already begun to work on new possibilities, especially to monitor which programs are having the best results for bringing us golfers.

Membership: There has been an increase of the 60 package memberships but fewer in the higher categories. The RHO amenities package is being utilized by Mr. Lindel who owns a home on Holden Beach and is making LWF a golf opportunity for his rental guests. The Chair will send all of the current members the names of new members, by the end of February, as they join so the new ones can be welcomed by the current members. The committee for this group is Robert Hurley, Dan Dykstrahouse and John Huffman.

Greens: The committee members of this group are Jim Bowers, Bill Bailey, Tom Edwards, Jane Allman, Dianne Hoffman, Don Brewer, Dan McGougan, Tim Cunningham, Clinton Weeks and Eric Morgan as an ex-officio. They will meet the first Tuesday of each month at 3:00. We need to know that the irrigation system, now 30 years old, will be needing many upgrades and repairs over the next several years. The grounds crew in coordination with the POA, will clear tree stumps, pending a clear understanding of the process. The Superintendent desires to be amenable to help the community out whenever possible.

House: Repaired the sink in the O&A, purchased sealant and drill bit for repairs and replacement to kitchen items, is working on repairing or replacing the door into the bar area in conjunction with the POA. The door into the Pro Shop also needs some work and is being done in conjunction with POA. Committee members are Jim Platukis, Jim Bowers, Barbara Horensky, John VanDusen, George Gisel, Rich Botto, LeRoy Knopfle, Pat Hogan, Tim Daugherty and Chuck Salayi.

III. UNFINISHED BUSINESS: The February Action Plans were discussed and updated.

IV. NEW BUSINESS

Submit all of the Committee members from Directors by the end of February for approval.

Contacted by the Bobby Jones Links group who wanted to give us a presentation. It was determined by the Board that we have the 10-year plan that is working and progressing well and we are not in need of another one.

AED (defibrillator) The POA has a committee looking into having more AEDs available around the community. They purchased the one in the Club House and would like to see us provide at least 1 for the golf course. It was suggested that we might get one to keep on the Ranger

Cart for quick accessibility. Ron Horensky will look into the prices through a local firefighter for a better price.

The Beverage Cart needs to be replaced as we have been repairing it for years and it is now past that point. There were 3 proposals: the one decided on is to lease it for \$231.75 per month for 60 months, \$2781.00 per year, and explore the options when that contract is up. There will be a sub-committee meeting with the Chef to discuss this option for his responsibility.

Adjourned: 4:50PM

The next meeting will be March 10 at 2:00PM in the Board Room.

Respectfully submitted by

Cheryl G. Washburn, Secretary