

LFCCI BOARD

Meeting Minutes

December 10, 2019

Present: Jon Peters, Bob Evans, Robert Hurley, Ron Horensky, Gary Armistead, Jim Noel, Marisa Eve, Mike Collins, Tim Cunningham, Eric Morgan, Steve Grochowski and Cheryl Washburn

**I. ADMINISTRATIVE REPORTS**

**FINANCIAL:** November was not a good financial month. Cash on hand is \$60,697.00.

**GOLF:** aerwaying the fairways is complete and the crew is working on the roughs; practice tee and golf course tees have been overseeded with rye grass; condition and health of greens is improving; tree work on #3,5,7 and 8 were recently completed; the Superintendents' conference was very useful; met with Twin State Asphalt regarding cart path improvements/repaving and preparation work by our staff; Fire Marshall violations are all corrected thanks to Ron Horensky; he is working on the budget for 2020; Cintas uniform adjustments have been made until the end of our contract in August, 2020. He would like to host a Christmas party of appreciation to the grounds and proshop staff in the River Room and the Board will serve.

**GOLF OPERATIONS:** November revenues were down due to weather. We will host one round of the Calabash Cup in June with 72-80 players and still hoping for 2 rounds of the World AM tournament. Sales for the Four Play card are happening with \$2000.00 worth sold already. They are good through February 28. The Group Golfer promotion will begin around Christmas and brought in almost \$10,000.00 last January. The MGA and LGA calendars have been set on the actual holiday day for next year. Booking tournaments for 2020 has already begun. Setting the rates for specific periods is in process. There will be about 25 fluid rates and 13 rate periods throughout the year.

The new World Handicapping system will begin January and there will be workshops for golfers to help everyone understand the new system which will require all golfers to post DAILY as the handicap will change daily.

**II. COMMITTEE REPORTS:**

**Finance:**

**Marketing:** Unfortunately, our director has had to resign effective December 31 due to health issues. However, he suggested and we decided to keep YELP for another two months while we look into setting up the Zeus website.

He also shared a photocopy of an ad to be used in the Southport Pilot and Brunswick Beacon concerning our membership in Clubcore.

There is a billboard at Rt 140 and Rt. 17 that we may rent with ProActive for advertising our golf club.

Continued membership in Google My Business and Yelp will be determined later.

**Membership:**We now have 148 members.The Golf Pro would like the Board to make sure this policy is included in our Policies and Procedures handbook. The POA needs to be notified if the member drops the Amenities package so they can delete the security fob and other privileges.

**Greens:**

**Golf:**The director will have his committee meet with the Policies and Procedures committee next week to be sure the Amenities package is included and to check that other policies are up to date.

**House:**The lumber for repairing the bridge on #15 has been purchased. All Fire Marshall deficiencies have been corrected in the Oak&Anchor, Cart Barn and Maintenance Facility. There is a need to replace an expensive faucet in the O&A. The Board members approved the purchase for \$231.00. ATMC has been contacted about providing security for the Club House building with alarms at the doors to the O&A, the ProShop and the glass doors in the hallway for insurance purposes. The POA isn't interested in financing this project since we have security cameras and locks on the doors. ATMC will charge \$1100.00 to install the alarms with a \$27.95 monthly fee for monitoring. The ProShop requires an alarm that contacts the local Police in order to be insured. The director will meet with ATMC again and check into ADT to compare prices.

**Oak & Anchor:**

**III. UNFINISHED BUSINESS:Cheryl Washburn:**The Action Plans were gone over and will be amended for the next monthly meeting.

**IV. NEW BUSINESS**

**Jon Peters:** He would like to know where the property line between the POA and LFCC lies in the Maintenance Facility. The POA representative will look into it and Phil Julian is working with the Fire Marshall for this purpose.

**Steve Grochowski:**He will have the Golf Pro, Administrative Officer, and the Membership director meet December 12 for a conference call with Clubcore concerning the reception and presentation for that evening in the River Room. There will be 72 attendees so far. Once we have more than 30 Clubcore members signed up, we will get \$25.00 back on each new membership after that number. His

committee is working on Policies and Procedures and not the By-Laws until they can meet with an attorney.

**Adjourned:**

Respectfully submitted by

Cheryl G. Washburn, Secretary