

## **LFCCI BOARD**

Meeting Minutes

March 13, 2018

Present: Don Brewer, Jon Peters, Ron Horensky, Gary Armistead, Linda Issitt, Renee Edwards, Jim Noel, John Meng, Cheryl Washburn  
Staff: Eric Morgan, JD Franck, Janette Schroeder

Call to Order: 3:00PM

Guest presenter: As a representative of the POA, Paul Boileau made a request for a combined effort for a special dinner in the near future where the O & A will operate as an authentic restaurant with table cloths, good silver and plateware where anyone in the community can make a reservation for this night and choose from 2 entrees. The idea is to give the staff of the O & A a chance to see if they can handle a nice dinner as any destination restaurant would. The POA would provide up to \$300.00 if somehow the evening didn't produce the revenue required for such an event. Alan, Julie and Vicki would develop a fixed price menu with a cash bar available. The attendees would complete an evaluation at the end of the evening. The POA will work until then to enhance the lighting in the River Room for better ambiance.

### **I. Administrative Reports:**

**FINANCIAL: Janette Schroeder**-Janette gave us a summary of golf revenues for a disappointing February, the Oak & Anchor status, follow-up on the bad debits which she is continuing to follow, Pro-shop inventory, the annual audit and her lengthy budget report.

**GOLF COURSE: JD Franck**-Big areas of clean up are #2 where brush was cleared near the blue tees to open the view of the marsh.

The stumps along the whole course have been removed.

#4 and #7 have been prepped for new sod next week.

A note needs to be sent to all members concerning Ground Under Repair that will be roped off to allow the sod to catch on.

#16 had an irrigation leak to be repaired

#9 will be prepped for sod

Another sod order will be made to be used on #17 and other bare areas around the course.

Greens will start coming in when the night temperatures increase

The "mainline" repair project behind #18 will probably take about 3 days and could be completed by the end of spring.

The fence from #12 to #13 will be removed due to rotting and lack of need for aesthetic purposes.

He lost 2 employees but is looking for new hires. He would also like to hire some locals part time.

**GOLF OPERATIONS: Eric Morgan-** The drone video shoot of the course will be postponed until the course is in full blooming condition.

Theresa Bryant and Linda Issitt are working with Eric on how best to utilize the \$5000.00 rebate. There will be no Dale Clemmons tournament because he is having scheduling issues with the Shriner's Organization.

The Pot O Gold tournament usually brings about 60 member players.

The Platinum tournament brings about 96-112 outside players.

March 26 the Grand Strand Seniors will have about 100 players and the same day we'll host the Brunswick county High School Championship tournament.

Saturday, March 31 we'll have 48 players from the County Champions group.

The Fullwood/Johnson tournament will be in early April with about 50 players and the same day a group of Saturday Belles will have a small tournament.

The Folds of Honor tournament will be held April 14.

O & A fees are a concern. He was asked to foot the \$350.00 bill for rental of the River Room and cleaning for tournaments, but the rental will need to be paid by the tournament sponsors although the \$100.00 cleaning fee will be waived. If an outside caterer is used, the caterer must pay the \$250.00 rental fee. Vicki will handle the room schedule and rental fees for tournaments and Eric will handle the golf only.

## II. **Committee Reports:**

**OAK & ANCHOR: John Peters-**The O & A will be serving an Easter Brunch with 3 seatings. A flyer will be coming out this week. Carolina Staffing will help with additional waitresses when we have large events. Food costs are in line, liquor costs very low.

A discussion was held about the POA proposed dinner. Jon Peters moved that we accept the challenge, John Meng seconded and was passed by unanimous vote.

**FINANCIAL: John Meng** John met with the bank and closed on the new mortgage with a favorable appraisal. We will be debt free in 5 years @ \$50,000.00 per year. We have a \$250,000.00 line of credit to be used for improvements that may include cart paths in the Fall. He was to sign the papers March 14.

**MARKETING: Linda Issitt-**The Marketing committee had a meeting March 12 where they discussed the possibility of another South Brunswick Magazine article, the Brunswick Beacon ads for winning the Best Golf Course in Brunswick County, coverage at the Holden Beach Day at the

Docks event, the Folds of Honor tournament next month, direction signs to the community, the WEB site and the billboard ad.

We are asked to support the Virginia Tech and Nevada basketball teams during the conference play as it may help us with a discount on advertising in the Brunswick Beacon.

**MEMBERSHIP: Renee Edwards**-her committee met February 19 and is recommending a "Snowbird" membership package option similar to what the Pearl course offers. Eric will confer with the Pearl for more details. Eric will follow up with Mr. Gantt at Bell & Bell who had some interest in a Corporate Membership.

She is planning to prepare folders with all the options available to give to prospective members. LFCCI will host a Members-Only dinner/dance October 2, 2018.

**HOUSE: Ron Horensky**-he is waiting to get an estimate for painting of the cart barn.

He is still communicating with the County concerning opening the Snack Shack. It will be very expensive to bring up to code so we will wait. Although an outdoor grill can be set up and the beverage cart will be in use again this season and carry food. The beverage cart is more profitable than the Snack Shack is. Approval was given for a "pass-through" area in the O & A so the waitresses can see patrons coming into the seating area. He will be sealing the course restroom floors after the Knopfles finish cleaning the floors. The Sysco-Integra program will give us discounts for supplies for the restaurant and golf like Centas' quarterly reimbursements. He is taking care of the concerns expressed by the POA's ASC committee chairperson.

**GREENS: Jim Noel**-The POA owns the grass from the condos to the putting green and they will be responsible for trimming that area. They thought we owned it.

**ADJOURNED AT 5:45 PM**

**Next meeting is April 10, 2018 at 3:00PM.**