

LFCCI BOARD

Meeting Minutes

September 10, 2019

Present: Steve Grochowski, Jim Noel, Robert Hurley, Theresa Bryant, Bob Evans, John Meng, Eric Morgan, Tim Cunningham, Cheryl Washburn

I. ADMINISTRATIVE REPORTS

FINANCIAL: August was a good month. Outside revenue was up, Community Play doubled, Limited play was up. Admin expenses were up because property taxes and Wind and Hail insurance was due. The storm damage amounted to \$29,000.00. We have \$57,000.00 in Accounts Payable.

O&A are paid up through August.

GOLF: Golf Pro took over ownership of the Pro Shop as of September 1. He, the Treasurer and Accounts will meet tomorrow to finalize the contract. July and August were very good months where he was able to get \$64.00 for a daily rate. Some of the weekly coupons the Marketing director sent out to the realtors at the beach are being used.

GOLF OPERATIONS: Hurricane Dorian clean-up is occurring, out-of-play area clean-up also ongoing. With 4.5-5" of rain from storm, the pond levels have come back up. The irrigation control was received and installed and is working well. Power wiring problems are occurring under #10-11, Satellite component problems on #9, parts on order, other wiring problems on #6, 7, 15 and 16 with seeping isolation valves and sprinkler heads on #3, 9 and 18. The irrigation infrastructure has a life expectancy of 30 years, so we are now there. There is mini-ring disease present on some greens that are being treated and spraying of fungicides and fertilizer was completed. Tractors are requiring continual repair. Package play bookings from online providers is up significantly. Golf Track booked 34 rounds for \$1400 last year and so far, we have had 225 bookings from them for \$5800.00. This year's bookings from other websites have been 3200 so far compared to all of last year's 2048. We need to look at updating our website so it is linked to all our other computer sources for bookings. He met with package providers in Pinehurst to set next year's prices. World Am tournament had 91 participants and gave us a lot of praise for the course condition. We'll be very busy through October but September was a slow month.

II. COMMITTEE REPORTS:

Finance: John Meng-Insurance renewal went up \$200.00 per year. No more \$250,000.00 coverage for greens and tees. Now the coverage is \$25,000.00.

Marketing:Bob Evans- He contacted the State Port Pilot, Brunswick Beacon and Wilmington Star News about advertising and publicity. He has had 32 hits on the YELP site for one day. He will be checking out Google for next year's budget as well as radio advertising with Sunrise Broadcasting.

Membership:Robert Hurley- Some new members joined for the remainder of this year so we are 146 members strong. He is trying to get a committee together to discuss some options for membership packages. He would like to get a computer report of statistics of rounds played by members in different categories. He wants to compare this year's stats to last year's with packages. He plans to present some options at next month's meeting. He is still trying to get people to sign up for the pool-side dance next month with a September 16 deadline.

Greens:Jim Noel-no report as Tim covered everything.

House:Ron Horensky- Steve reported that the roofs on the Cart Barn, Snack Shack and Bag Drop areas have been replaced. #16 pump house needs roof repair. Steve will check with Kyle about doing that for barter.

Oak & Anchor: Leasee is up to date on rent till this month.

III. UNFINISHED BUSINESS:Cheryl Washburn:no Action Plan for this month.

IV. NEW BUSINESS

Jon Peters:

Eric: The Golden Boys need to be contacted about scheduling their annual tournament with the Golf Course Staff.

Our financial person is anxious to get back into the building and noticed that the repair work started today.

Adjourned:4:55PM

Respectfully submitted by

Cheryl G. Washburn, Secretary