

LFCCI BOARD

Meeting Minutes

February 12, 2019

Present: Jon Peters, Gary Armistead, Bob Evans, Jim Noel, Eric Morgan, Theresa Bryant, Steve Grochowski, Robert Hurley, Tim Cunningham, Cheryl Washburn, Ron Horensky

**I. ADMINISTRATIVE REPORTS**

**FINANCIAL: Theresa Bryant**-January was a good month this year due to the pre-paid dues. Outside Revenue is up though Limited play is down. Paid \$40,000.00 of the borrowed \$80,000.00 line of credit and plans to pay the remainder by then end of this quarter. We don't start collecting rent from O&A until April. Cash on hand is \$106,511.00.

**GOLF:Tim Cunningham**-He held a committee meeting February 4. Plans were announced for another "Divot filling Party" on May 23 with a BBQ dinner afterwards provided by Al Saunders, again. Chris Green, the mechanic, has serviced the ball picker and the beverage cart. The team overseeded the practice tee today for the second time. Fairways were painted in January and the edging of the bunkers and cart paths is still ongoing. The team learned how to lay the greens covers, it has been organized now so that if they have to be deployed again, it will be quicker. He let us know that the protocol for using the covers is mid 20s at night followed by mid 30s during the day to protect the greens. Tree work is happening on holes #1, 2, 3 with brush clearing on #1, 2, 10, 11, 13 and 18 with vines being removed. The fairways that were aerated are healing and the sod is rooting. They are still moving water on #5 and are looking into a drainage system for that hole. Jim will try to contact the lot owners by the #5 green to get permission to drain low water areas to that area with drainage work continuing on #12 and 14. They are looking into upgrading the computer system in 2 years at a cost of about \$15,000.00. They are also updating the irrigation system and locating the ISO valves with a metal detector. Plans are underway for removal of the tree on #16, they have taken out a lot of trees on #10 and have cut down many trees on #12 from the cart path to the control box. The flower bed on #15 is nearly cleaned out and will continue to be worked on to move it to the other side of the cart path. His team is clearing the brush out of the drainage ditch on #7 and will take down 1 pine tree over the next few weeks. The damaged tree behind the #1 green is scheduled for removal.

**GOLF OPERATIONS:Eric Morgan**-Eric gave a lengthy report concerning better revenues so far this year, package play bookings with many already made for 2019. They sold 90 \$100 Four Play cards, tournament bookings are up, we have landed the Southport Invitational, World Am 2-day, hope to get the SKINS game weekend from their bid, and possibly a Sunbelt Tour Event which are Senior players, some of whom play on the PGA Champions tour. He has booked the Myrtle Beach Golf Directors meeting October 2 with a dinner included to showcase our course. Several other tournaments are in the works and the Men's Interclub shirts and hats have been ordered and is being overseen by the VP. Eric is

assisting ordering of goods for the WSGA tournament to be played here June 1-7 and has hosted 2 high school matches with West Brunswick HS and 8 other schools as well as a Championship among 3 local high schools in partnership with Terry Mauney of the 1<sup>st</sup> Tee of Coastal Carolinas. We will include a discussion at next month's meeting about Mixer/Member pricing fees. He, Gary and Eric will meet with Don Brewer concerning updating the Website. This team will also explore the Golf Now web assistance that we can take advantage of without additional fees. Eric, Steve and Gary will meet with that representative tomorrow. The Golden Boys generally finance a project for the course each year and Eric is working with them on possibly getting a nice, large clock for the 1<sup>st</sup> Tee box area. He learned that the LFCC and O&A have Pepsi contracts which is an unnecessary duplication. Eric, Ron and Gary will explore other options for one or the other. Eric also included a lengthy review of all that he had hoped to accomplish while at the FL PGA Show and those things that he did achieve. We had a brief discussion about "bag tags" and it was felt that all members of any category needed to have a bag tag at some future time. Range members only need to have a laminated tag so the bag boys know who they are.

## II. COMMITTEE REPORTS:

### **Finance:**

**Marketing:Bob Evans-** Met with previous Chair, and the members of the committee for input and back ground. We are contracted with ECGM through 2020. We will continue to assess this program through the duration. He will look into billboards that are placed where people will actual see them on Highway 17, and he will pursue digital signage that may take their place. He will look into other advertising companies besides Golf Now to see what options we may have. He will also look into marketing through the South Brunswick Magazine.

**Membership:Robert Hurley-**Spoke with previous Chair briefly to get some background. He suggested that as new Board members are elected, there needs to be a chance to have a transition meeting with the Board for history and developing plans. He will be forming a new committee. He will be exploring the October Dance event and setting up a committee. He will be reviewing possible changes to the New Member packet available and had questions about "Equity Members" and what that means. Jon asked Steve to look into the list of Equity members as he works through the By-laws and other documents to be updated. We discussed the Rental Home Owners options listed on the membership page of options. At this time, there are 137 members.

**Greens:Jim Noel-**Is now a member of the re-established Storm Water committee with the POA. The other members are Rich Botto, Sandy Lehman, Phil Julian, Joe Oakes, Norm Yeo and John Van Dusen, Chair. They met on February 8 and they will meet again the first week of April. They will be addressing the water drainage issues on the course as well as in the community. An email blast will be sent out to the whole community notifying them that dog waste needs to be taken home and disposed of in the regular trash container at the dump area and not the cart barn and trash cans on the course.

**House:Ron Horensky-**The comprehensive insurance coverage on the roof of the Cart Barn is inadequate. He is still working on getting better results from the insurance company. It is on-going.

**Oak & Anchor:** everything seems to be going well.

**III. UNFINISHED BUSINESS:** Cheryl Washburn: We went over all the Action Plan list and an updated version will accompany this document for next month. Since Tim and Eric are ex-officio members and don't vote, they also don't get the rough copy of the minutes when the rest of the Board does to make corrections, so she will send each of them a copy of the Action Plan each month so they can prepare to discuss the progress at each month's meetings.

**IV. NEW BUSINESS**

The meeting was adjourned at 4:36.

We will meet for the next Board meeting on March 12 at 1:45 for a presentation by Golf Now about the website update possibilities.

Respectfully submitted by

Cheryl G. Washburn, Secretary