

LFCCI BOARD

Meeting Minutes

April 9, 2019

Present: Jon Peters, Ron Horensky, Bob Evans, John Meng, Gary Armistead, Eric Morgan, Tim Cunningham, Steve Grochowski and Cheryl Washburn

**I. ADMINISTRATIVE REPORTS**

**FINANCIAL:** Outside play is up. \$2200.00 was paid to the State for taxes. Greens and grounds were \$3,400.00 below budget, although some of this may be due to timing. The ProShop expenses were below budget and the Oak & Anchor is recording income. Our cash is about \$55,000.00 with payables of \$45,000.00 most of which are for chemicals which are not due until June. Eric will check with Golf Tourism Solutions to inquire about the \$17,000.00 we pay them for their services as \$10,000.00 of it is due now. In March, we had an income of \$7,159.00 and the Golf Operations had \$7,159.00 in income and the Golf Operations had \$7906.00 in income.

**GOLF:** We had a very good March-\$13-14,000.00 ahead of last quarter. We have 832 package rounds scheduled for January-December, 2019. Online bookings are bringing in \$16,000.00 through our website. It's too early to count in the fall booking possibilities. The Fullwood tournament had 51 players so it was a \$3500.00 day. April 22 the greens will be aerified. He is getting sponsors to help pay for a permanent scoreboard for the near future as it will cost about \$1000.00 per panel for a 3-panel board. He is working with BrunSCO Golf and trying to really improve our relationship with them for more packages. Pro Active Realty is giving a 10-15% discount for the families coming to participate in the WSGA tournament. He will also advertise us on his digital board on the HB Causeway. ECGM has still not delivered the promised \$2500.00 check and has now requested an invoice, so the Golf Pro is sending them one and hoping they will come through on their promise. Another failure of them on us.

**GOLF OPERATIONS:** The Golf Superintendent reports that irrigation and drainage, tree removal and aerways are completed. He is thinking about possibly making the cart path on #11 a waste bunker with similar materials. The cool nights were affecting the new grasses, but things will get better when the nightly temperatures rise. There is no disease on the greens reported from the agency which tested them for us, but we have nematodes on #1, 7, 12 and 13 which have been sprayed. Drainage work has been completed on #12, 14, 15 and 18. 19 pallets of sod were delivered April 10 for #12 and 15 and he hopes to order more soon. The sinkhole that appeared on #3 green has been repaired and they have mulched the landscaped beds and tee plaque locations. Dollar weed has been targeted with spray, the landscape on #6 tee has been installed and final cleaning it up is ongoing. The club mechanic has been completing a lot of large equipment repairs, the backhoe and stump grinder which is running around \$1800.00. LFCC is

working with the POA Storm Water Management Committee and hoping for approval of the plan at the April 11 POA meeting. The crew is marking the edge of the greens with red paint, so we need to avoid thinking those areas are “penalty” areas. The crew will install an “Alligator” warning sign on #15. The tree top on #1 is hanging so it will be removed.

## **II. COMMITTEE REPORTS:**

**Finance:John Meng-**nothing more to report this meeting

**Marketing:Bob Evans-** The Marketing director has received the new, updated LWF pamphlets and has new stands for them. He will begin outreach to the realtors and the NC Welcome Center in Shallotte next week. LFCC information on the ECGM website has been completed. He had a telephone meeting with a YELP representative on April 8 where he learned how they can help us get more recognition on the Internet. YELP will upload our information free, but we have to give them a budget we can work with as each “hit” for us will cost us \$4.00. He also contacted Century 21 about the billboard on Sabbath Home and Stone Chimney to learn who our contact person is. It is a work in process. He was contacted by the Brunswick Beacon about advertising in their Easter Word Search as well as in their Living Supplements section. Dave Notter has agreed to be on this committee. He will get a complete line item budget so he knows how much money is already obligated to news, magazines, TV and computer sites so he knows what he can spend. He will also try to get hold of the aforementioned billboard owner to formally let them know we no longer want to pay for that one anymore. It was suggested that he tell Century 21 that they need to pay the bill by the end of April and we will reimburse them our share.

**Membership:Robert Hurley-** We have 3 new members, the Fousts are full members and the Tuckers are Limited Members.

**Greens:Jim Noel-**no report

**House:Ron Horensky-**The new ice machine has been installed in the Cart Barn and is functioning properly. A special “Thank you” goes out to Jim Bowers for his electrical prowess. It is the same model used in the O&A. The floor behind the bar is not holding up and will be repainted again. He would like to discuss the possibility of purchasing another Beverage Cart for the summer which should increase the revenue for the club. He has been in discussions with the Golf Pro and the Golf committee chair about the score board and self-serve ice containers for the bag drop area, which we can get free as long as there is good drainage of the container. He learned that the O&A renter gets no rebate from Pepsi for his contract. LFCC gets 25 cases. ECGM has our contract with Pepsi for the LFCC and they are balking about providing us with the rebate since the O&A renter has his contract.

**Oak & Anchor:**

**III. UNFINISHED BUSINESS:Cheryl Washburn:**Reviewed the Action Plan items and the new list for next month will reflect what has been completed. Good job to all for your follow-up on the last Action Plan.

#### **IV. NEW BUSINESS**

**Jon Peters:** The Golf Operations chair is concerned about the use of the beverage cart. The Chef will change his time from 7:00AM-5:00PM to 7:00AM-7:00PM and then to 8:00PM once the high season hits. He will also be posting his hours on the Entrance Door and on the chalk board as well as by the Main Entrance door. The beverage cart isn't being used as much as we would like, but it is not completely repaired, either. The House Chair would like for us to consider purchasing another beverage cart for this summer season. Right now, we need for the beverage cart to run Frida through Sunday and then probably 7 days a week in the high season.

The President, Secretary and House Chair will meet with the Chef, Wednesday, May 17 at 3:30 to lock down the beverage cart issue, golfers being able to call in orders for delivery and having a basic menu on the golf carts.

**Adjourned: 4:45PM**

Respectfully submitted by

Cheryl G. Washburn, Secretary